

# Kids Plus™

## Accident Insurance 2017/2018 Voluntary Plan

*Accidents Hurt!*

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We help ease the financial pain  
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Kids Plus™ Accident Insurance  
Industrial Alliance Insurance and Financial Services Inc.  
Client Service 1-800-556-7411 or [kidsplus@ia.ca](mailto:kidsplus@ia.ca)  
[kidsplus.ca](http://kidsplus.ca)



## Kids Plus™

### The coverage chosen by School Boards and parents since 1961!

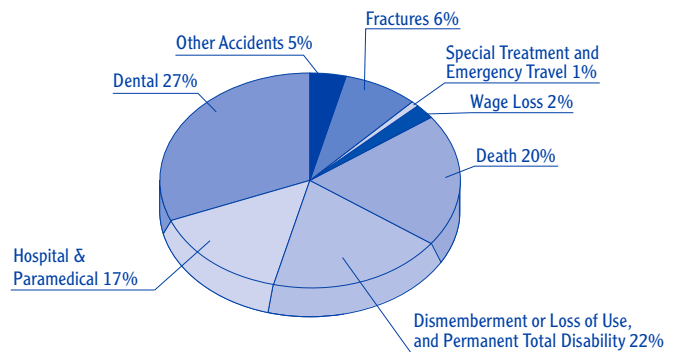
Participation in the Kids Plus™ Voluntary Plan helps School Boards, parents, and students.

#### Reduce Claims On School Board Coverage

Since 2005, we have paid over \$9.3 million in claims directly to parents – claims that otherwise might have been directed to school board liability insurance.

Over \$9.3 million in Kids Plus™ claims paid since 2005

<b>Dental</b>	\$ 2,501,001
<b>Death</b>	\$ 1,827,500
<b>Dismemberment, Loss of Use or Permanent Total Disability</b>	\$ 2,101,012
<b>Hospital &amp; Paramedical</b>	\$ 1,543,070
<b>Fracture, Dislocation or Surgery</b>	\$ 603,075
<b>Wage Loss</b>	\$ 179,888
<b>Special Treatment Travel</b>	\$ 104,478
<b>All Other Claims</b>	\$ 462,011



# Innovative Marketing

We have incorporated over 50 years of student accident experience into our product. We continue to lead the way in innovative marketing approaches and superior product benefits.

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## Kids Plus™ Renewal Program

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Parents who purchased coverage in the 2016/2017 school year are mailed a renewal package in August 2017. This ensures that coverage is renewed in September prior to the 2016/2017 coverage terminating. This program is very popular with parents, especially those with children that have been involved in accidents in previous years.

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## Value and Flexibility For Parents

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Three plan choices to meet every family's needs:

- ✓ Kids Plus™ Value Plan provides a low-cost supplement to existing provincial or private coverage.
- ✓ Kids Plus™ Active Plan offers additional coverage for active children, or for families with basic extended health and dental coverage.
- ✓ Exclusive to Kids Plus™, the Adult Plan provides coverage to parents and adult children.

The Best Dental Accident Coverage Available

- ✓ Benefits for current and future treatment
- ✓ Highest limits for orthodontics Coverage for dental implants
- ✓ Less restrictive wording allows us to pay in more instances

The only plan with four convenient and simple methods to enrol:

- ✓ Online application at [kidsplus.ca](http://kidsplus.ca) (credit cards only)
- ✓ Mail, via a postage-paid return envelope
- ✓ Toll-free fax (credit cards only)
- ✓ Toll-free phone (credit cards only)

Convenient payment options include cheque, Visa, and MasterCard.

Premium reduction for families insuring three or more children.

Fully transferable insurance from school to school anywhere in Canada.

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## Expanded Internet Access Improves Service Levels to Parents

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As part of our commitment to provide superior service to parents, and to reduce overall paper use, we continue to expand our online services. In 2017 this will include:

- ✓ Ability to purchase online, including ability to renew securely online without having to re-enter contact information.
- ✓ A website, with access to claims forms and full plan information

We encourage school boards to support this initiative by providing information about Kids Plus™ Accident Insurance to include on their website, as well as for school websites and social media. We also encourage school boards to include links from their websites to [kidsplus.ca](http://kidsplus.ca).

# 2017/2018 Annual Premiums

Just pennies a day! A single one-time payment for coverage 24 hours/7 days a week, in or out of school.

Coverage 24 hours/7 days a week	Active Plan	Value Plan	Adult Plan
<b>Each Child</b> (6 months to 19 years of age)	<b>\$33.50</b>	<b>\$14.50</b>	N/A
<b>Three or more Children</b> (6 months to 19 years of age)	<b>\$97.00</b>	<b>\$42.00</b>	N/A
<b>Each Adult</b> (20 to 64 years of age)	N/A	N/A	<b>\$32.00</b>

# Superior Client Service

Our Client Service department is dedicated to making the purchase of Kids Plus™ Accident Insurance as easy as possible for busy parents. We pay special attention to the claims process as well, making sure claims can be made and processed as quickly as possible.

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## Convenient Ways to Contact Us

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- ☎ Toll free client service: **1-800-556-7411**
- ✉ Inquiries can also be emailed to: **kidsplus@ia.ca**
- 🖨 Complete Client Service at **kidsplus.ca**
  - ✓ Convenient online application and claim forms
  - ✓ Detailed plan descriptions and costs
  - ✓ Answers to questions most frequently asked by parents
  - ✓ Policy wording online enables parents to print a plan description for future reference

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## Expedited Claims Handling

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### Making a claim is quick and easy.

Parents can initiate a claim by requesting a claim form directly through our toll-free claims line at **1-800-549-7227** or online at **kidsplus.ca**.



As a client of Industrial Alliance Insurance and Financial Services Inc. you can enjoy the peace of mind that comes with sound financial backing, dependable corporate integrity and a tradition of value and service that goes back to 1892. As one of the top four insurance companies in Canada, we owe our growth and financial strength to a conservative investment portfolio, sound capital management and a strong risk management culture.

A.M. Best Company, an independent financial rating agency responsible for assessing the financial strength of Canadian insurance companies, gives our company an “A+” rating. This rating is assigned to companies that have achieved excellent overall performance and a strong ability to meet their obligations to policyholders over a long period of time.

A decorative graphic consisting of two curved, overlapping bars. The top bar is a vibrant lime green, and the bottom bar is a light, muted blue. Both bars curve from left to right, tapering at the ends.

**Special Markets Solutions**, a division of iA Financial Group, serves the special risk and group insurance market across Canada. We offer innovative life and health insurance coverage at competitive group rates to associations and employer groups of all sizes.

Our knowledgeable Client Service and Claims Specialists are committed to meeting the needs of each client. This dedication, combined with our ability to customize programs for both traditional and unique groups, sets us apart from other insurance carriers.

[solutionsinsurance.com](http://solutionsinsurance.com)

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## Questions?

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